

40 YEARS 四十周年 南 BRITISH CHAMBER OF COMMERCE IN CHINA 中国英国商会

14<sup>th</sup> September – 14<sup>th</sup> December

YOUNG  
PROFESSIONALS  
DEVELOPMENT  
PROGRAMME

*Empowering globally competitive young professionals*

Professional  
Development

Community &  
Networking

UK-China  
Engagement

# Do you want to ...



**Learn from mentors who are leading experts in their fields?**



**Build a wider network of like-minded and ambitious peers?**



**Become more engaged in the UK-China business sphere?**



BRITISH  
CHAMBER OF  
COMMERCE  
IN CHINA  
中国英国商会

MANCHESTER  
1824

The University of Manchester

## What is the Young Professionals Development Programme?

The Young Professionals Development Programme (YPDP) is a high-profile training opportunity and flagship event provided by the British Chamber of Commerce in China.

**Now in its fourth iteration, this fellowship programme aims to elevate young professionals' key employability skills, develop UK-China relations, and benefit both businesses and their emerging young talent.**

Fellows will take part in enriching, interactive workshops led by hand-selected mentors from a wide range of industries, all of whom are senior leaders with tremendous expertise in their fields.

The programme's workshop themes of entrepreneurship, personal branding and storytelling, creating positive impact, building resilience, and communication have been intentionally selected to develop the skills required for the next generation of global business leaders.



I hope to use the **skills** I have developed to **further my career**, and I feel confident moving forward.

- Intern at a sustainability NGO

I have made **lifelong connections** with other young professionals and learnt so much from the mentors; it's great to be part of a **community**.

- Research Analyst at an education company

After studying in the UK for four years, this programme has helped me keep that **UK-China relationship** alive!

- Marketing Coordinator at a government body

## 2020 Impact

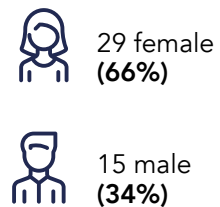
In 2020, we received an excellent number of strong applicants despite the challenges posed by the ongoing pandemic. The final group of 44 young professionals represented a diverse range of backgrounds and perspectives. The support that came from senior leaders in top UK organisations and feedback from Fellows was resoundingly positive.



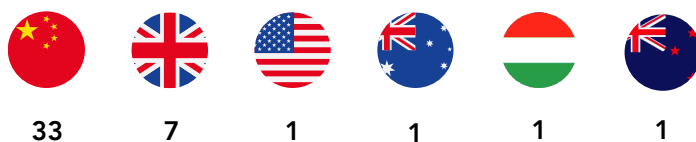
### Composition of Fellows by industry

Education	<b>13</b>	Media & Comms.	<b>3</b>	Engineering	<b>1</b>
Government	<b>6</b>	Healthcare	<b>2</b>	Finance	<b>1</b>
Legal	<b>4</b>	Recruitment	<b>2</b>	F&B	<b>1</b>
NGO	<b>4</b>	Auto	<b>1</b>	Real Estate	<b>1</b>
Advertising	<b>3</b>	Development	<b>1</b>	Other	<b>1</b>

### Gender



### Nationality



\* Due to the pandemic, there was less variation in the nationalities of the Fellows in 2020 compared to previous years.

### Supported by

BRUNSWICK



THE LEADERSHIP GROUP

Ogilvy



## 2021 Mentors

We are delighted to have the opportunity to provide Fellows with the guidance and leadership of a diverse range of outstanding mentors for this year's programme. As well as leading a workshop, mentors are invited to attend as many of the other events (including opening and graduation ceremonies) as possible.



### ENTREPRENEURSHIP



**Julian Fisher**  
Cofounder &  
Senior Partner



**Zhubei**  
Cofounder &  
Senior Partner

### PERSONAL BRANDING AND STORYTELLING



### BRUNSWICK COMMUNICATION



**St. John Moore**  
Partner,  
Head of Beijing



**Rachael Layfield**  
Director



### BUILDING RESILIENCE



**Ross Parsonage**  
Founder, Taozi Tree Yoga



**Theresa Parsonage**  
Founder, Taozi Tree Yoga



### CREATING POSITIVE IMPACT



**Siddharth Chatterjee**  
UN Resident  
Coordinator in China



### LEADING TOWARDS THE FUTURE



**Callum Douglas**  
Corporate Responsibility  
Director, PwC

# Young Professionals Development Programme 2021

This year's programme will facilitate an enriching, impactful experience that provides Fellows with ample opportunity to develop professionally, build connections, and celebrate achievement. The initiation ceremony will be an intimate gathering of key stakeholders including Fellows, mentors, organisers, sponsors, alumni, and British Chamber personnel. Each workshop will be guided by an experienced mentor team and will explore an essential employability skill. The graduation ceremony will draw the programme to a close with keynote speeches, a certificate ceremony, and congratulations to all involved.

## Schedule

14 <sup>th</sup> September	INITIATION CEREMONY
29 <sup>th</sup> September	NETWORKING EVENT
13 <sup>th</sup> October	ENTREPRENEURSHIP WORKSHOP
20 <sup>th</sup> October	PUB QUIZ EVENT
27 <sup>th</sup> October	PERSONAL BRANDING AND STORYTELLING WORKSHOP
3 <sup>rd</sup> November	UK-CHINA ENGAGEMENT WEBINAR
10 <sup>th</sup> November	BUILDING RESILIENCE WORKSHOP
17 <sup>th</sup> November	SOCIAL ACTIVITY Cooking competition with The Hutong
24 <sup>th</sup> November	CREATING POSITIVE IMPACT WORKSHOP
8 <sup>th</sup> December	COMMUNICATION WORKSHOP
14 <sup>th</sup> December	GRADUATION CEREMONY

\* Workshops and dates are subject to change.

## Former YPDP Sponsors



2018



2019



The University of Manchester

2020

## British Chamber of Commerce Sustaining Members



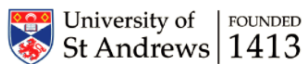
## University Members



THE UNIVERSITY OF EDINBURGH



University of Nottingham  
UK | CHINA | MALAYSIA



Est. 1841  
YORK ST JOHN UNIVERSITY

Students, staff and alumni from our member universities will all be eligible for discounted entry.

# Register Now

Ages: 21-34

Price: 5,600 RMB

Deadline: 3<sup>rd</sup> September



Scan to register  
for YPDP 2021.

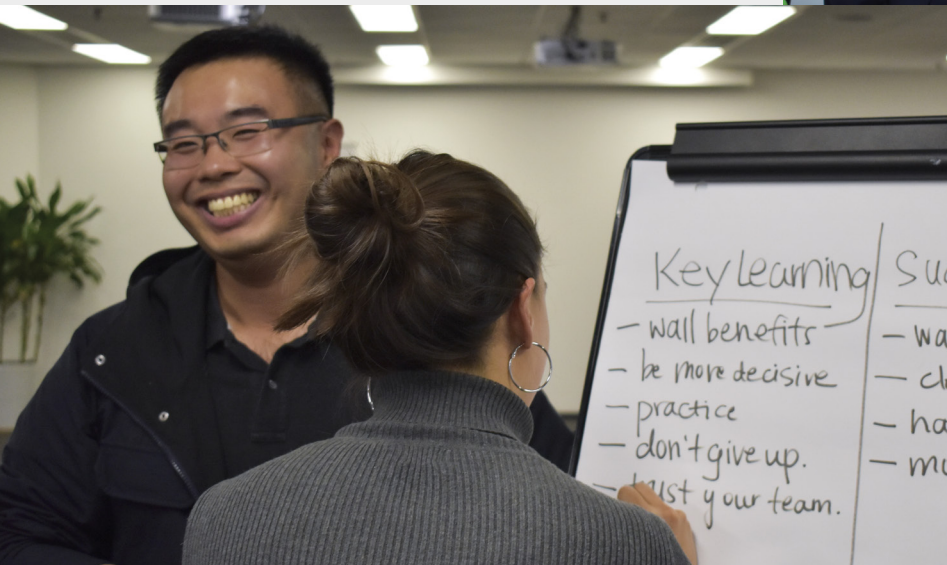
If you have any questions, please contact us at:

[youngprofessionals@britishchamber.cn](mailto:youngprofessionals@britishchamber.cn)



“

The YPDP provided the opportunity to build meaningful relationships with like-minded professionals and up-skill personally on leadership capabilities for the future.



“

This programme encouraged me to spend more time focusing on my own professional development and encouraged me to reflect on new ways to help myself grow.